



OneUnited
BANK

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ONEUNITED BANK ANNOUNCES WINNER OF ONEUNITED JINGLE CONTEST

Winner Receives \$5,000 Prize

Miami, FL (September 10, 2022) – OneUnited Bank, the largest Black-owned bank in the U.S., is proud to announce **Antavia Williams** as the winner of the #OneUnitedJingle Contest, who will receive the \$5,000 prize. Out of scores of entries nationwide, the winning jingle was chosen because it shares the OneUnited Bank story with a soulful, catchy, timeless tune. The winning jingle will be used in an upcoming national media campaign.

The winning jingle and lyrics: <https://www.youtube.com/watch?v=4-06pX2jOyo>

*The nation's largest Black owned bank
Be part of the movement
Our rating's high ranked*

*Join our family
Try us today, you'll see
That this is the place to be*

*We are,
Committed
We are,
The right fit, and
We are,
United*

OneUnited Bank

OneUnited Bank, the largest Black owned bank, launched the [OneUnited Jingle Contest](#) to provide an opportunity for creatives to share our story and win a \$5,000 prize in the process. We asked [Kevin Ross](#) for some ideas. His video – which is fabulous – sparked the idea to launch a jingle contest. Then [Cam Anthony](#) stepped in with his creative genius. Thank you, Kevin, and Cam! Today we add [Antavia](#) to our creative genius jingle team!

Jingle winner Antavia Williams commented “Thank you OneUnited for the opportunity to put a jingle behind this great company. Nothing can compare to being “United as One” especially in this world. OneUnited is the epitome of unity”.

Media Inquiries: Suzan McDowell, Circle of One Marketing, suzan@circleofonemarketing.com, or by phone at 305-576-3790. Interviews available with Antavia Williams or Teri Williams, President & Owner, OneUnited Bank.

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OneUnited Bank (www.oneunited.com) is the largest Black-owned bank in America, the first Black internet bank, a Minority Depository Institution, and a Community Development Financial Institution (CDFI).

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